



Press Release

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Simonton Introduces Two-Tone Window and Door Options for Homeowners

PARKERSBURG, W. VA. – Responding to growing consumer requests for white interior and colored exterior vinyl window frame options for their homes, Simonton Windows® now offers **Two-Tone windows and patio doors in the Decorum™ by Simonton collection**. The products feature a durable Pure White laminate interior on the replacement window or patio door, and homeowners may choose from either Driftwood or Tan colors for the exterior.

The products featuring the Two-Tone laminates also feature energy-efficient Simonton ETC glass packages that are guaranteed to qualify for the federal tax credit of up to \$1,500.

“This interior styling product option comes as a direct result of repeated homeowner inquiries,” says Joshua Wagner, associate product manager for Simonton Windows. “We’ve had continuous requests for either Tan or Driftwood exteriors to complement sidings and shutters, while homeowners want a Pure White interior to reflect their styling choices inside the home.”

The durable, scratch-resistant Pure White laminate interior on the Two-Tone windows and patio doors comes with white interior hardware. However, the windows and patio doors can be upgraded with Brushed Nickel, Oil-Rubbed Bronze or Polished Brass custom interior hardware. Complementary Two-Tone grids are also available.

Bold Interior Options

In addition to the Two-Tone Driftwood and Two-Tone Tan options, Decorum by Simonton interior styling options also include Antique Cherry, Maple and Contemporary Oak. Each replacement window and patio door has the option of matching grids.

“A great appeal to the Decorum by Simonton collection is that the interior laminates are more realistic and include a scratch-resistant coating,” says Wagner. “These options provide homeowners years of maintenance-free beauty.”

Wagner notes that Decorum by Simonton provides homeowners with a wide variety of options to match hardware finishes with interior lighting, faucets, cabinet handles and other metal accent features throughout the home. "This is a versatile line of products that can literally be 'mixed and matched' to customize a variety of home décor, from contemporary to classical to traditional," says Wagner.

Simonton Windows produces ENERGY STAR® qualified replacement and new construction windows and doors, including a line of impact-resistant products. Simonton ranked "Highest in Builder and Remodeler Satisfaction among Residential Window and Patio Door Manufacturers" in the J.D. Power and Associates 2008 Builder and Remodeler Residential Window and Patio Door Satisfaction StudySM. The company was ranked #1 in quality in the 2009, 2007, 2002 and 1998 Brand Use Studies sponsored by *Builder* magazine and has won three Best In Class Awards from Market Research Associates.

Founded in 1946, Simonton's hallmark has been to deliver its made-to-order products in five days or less. Part of the home and hardware division of Fortune Brands, Inc. (NYSE: FO), Simonton delivers nationwide to key markets throughout the 48 continental United States.

Simonton is a founding sponsor of The Weather Museum and a supporter of Homes for Our Troops. For information, call (800) SIMONTON (1-800-746-6686) or visit www.simonton.com.

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Simonton Windows received the highest numerical score in the proprietary J.D. Power and Associates/McGraw-Hill Construction 2008 Builder and Remodeler Residential Window and Patio Door Satisfaction StudySM. Study based on 2,837 new-home builders and remodelers. Proprietary study results are based on experiences and perceptions of new home builders and remodelers surveyed in May through June 2008. Your experiences may vary. Visit jdpower.com.

ENERGY STAR is a government program that helps consumers protect the environment through superior energy efficiency and is a registered trademark of the U.S. Department of Energy and the U.S. Environmental Protection Agency.