



Press Release

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Simonton Windows Selected for *This Old House* 30th Anniversary Project Home

PARKERSBURG, W. VA. – When the popular PBS television show *This Old House* launches into its 30th anniversary season this fall, one of the projects featured will be the incredible makeover of an 1870s-era Second Empire in the urban Boston neighborhood of Roxbury, Mass. The plan is to divide the property into two separate units of affordable homes with the hope that two deserving families will move in as new owners once renovations are complete. Both units will feature energy-efficient Simonton windows.

“One of our challenges in the redesign of this property has been to retain the period detail and charm of this architectural gem while upgrading it with modern products,” says Micheal Washington of Micheal Washington Architects in Boston. “The qualities and features of the Simonton ProFinish® Brickmould 600 new construction windows we reviewed greatly impressed our entire team. We believe these energy-efficient windows will complement the style of the home while adding value for the new homeowners.”

The *This Old House* Roxbury project has the show partnering with both the City of Boston and the local non-profit Nuestra Comunidad Development Corporation to fully renovate the foreclosed and vacant property. “We’re pleased that *This Old House* has come back to its roots to feature a project that is really relevant to the work that we’re doing here in Boston around the issue of foreclosure,” says Mayor Thomas M. Menino. “This once-beautiful home in Roxbury is an example of the devastation that foreclosure can cause in our neighborhoods. Working with Nuestra Comunidad and other local organizations, we’re bringing this home back to life.”

The Simonton ProFinish Brickmould 600 new construction windows included in the project will all be ENERGY STAR® qualified. Each window will have a dual-pane 7/8-inch I.G. unit with an Argon gas fill. The windows feature a brickmould/J-channel design with an attractive multi-tiered profile that meets architectural specifications and aids installation.

“The low maintenance vinyl frames on these windows, combined with their styling and energy efficiency features make them the ideal choice for this project,” says Washington. “This window selection showcases how new technology and products can be matched perfectly to restoration projects to bring new life to a home.”

Brand-new episodes of the *This Old House* Roxbury project begin airing on PBS in the second half of the season in early 2010. Progress of the Roxbury project can be followed online 24/7 through four Webcams powered by Earthcam at <http://www.thisoldhouse.com/toh/tv/current-house-project/webcam/>.

Simonton Windows produces ENERGY STAR qualified replacement and new construction windows and doors, including a line of impact-resistant products. Simonton ranked “Highest in Builder and Remodeler Satisfaction among Residential Window and Patio Door Manufacturers” in the J.D. Power and Associates 2008 Builder and Remodeler Residential Window and Patio Door Satisfaction StudySM. The company was ranked #1 in quality in the 2009, 2007, 2002 and 1998 Brand Use Studies sponsored by *Builder* magazine and has won three Best In Class Awards from Market Research Associates.

Founded in 1946, Simonton’s hallmark has been to deliver its made-to-order products in five days or less. Part of the home and hardware division of Fortune Brands, Inc. (NYSE: FO), Simonton delivers nationwide to key markets throughout the 48 continental United States.

Simonton is a founding sponsor of The Weather Museum and a supporter of Homes for Our Troops. For information, call (800) SIMONTON (1-800-746-6686) or visit www.simonton.com.

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Simonton Windows received the highest numerical score in the proprietary J.D. Power and Associates/McGraw-Hill Construction 2008 Builder and Remodeler Residential Window and Patio Door Satisfaction StudySM. Study based on 2,837 new-home builders and remodelers. Proprietary study results are based on experiences and perceptions of new home builders and remodelers surveyed in May through June 2008. Your experiences may vary. Visit jdpower.com.

ENERGY STAR is a government program that helps consumers protect the environment through superior energy efficiency and is a registered trademark of the U.S. Department of Energy and the U.S. Environmental Protection Agency.