



Press Release

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Drees Homes Uses Simonton Windows in Stunning Show Home

PARKERSBURG, W. VA. – When the doors open September 12-27, 2009 at the 48th annual HOMEARAMA® sponsored by the Home Builders Association of Greater Cincinnati, thousands of area residents are expected to tour the special Broadmore show home at Carmelle in Mason, Ohio. Constructed by Drees Homes, the classic European style five-bedroom home features a stunning architectural design and more than 35 energy-efficient Simonton ProFinish® Contractor windows and doors.

“Selecting top-quality windows and doors is an exceptionally important part of constructing a home,” says Ray Neverovich, Cincinnati north division president of Drees Homes. “By choosing ENERGY STAR® qualified Simonton products, we’re showcasing the very best windows and doors that people should have in their homes.”

Drees Homes, which has been installing Simonton products exclusively in their homes in the greater Cincinnati/Northern Kentucky area since 1996, specifies Simonton windows with LowE and Argon gas fill to help them achieve the ENERGY STAR “5 Star Plus” rating on their homes. For the Broadmore at Carmelle show home, a variety of double hung, picture, slider, eyebrow and casement windows were installed, plus several sliding patio doors.

“These windows and doors help reduce solar heat transmission, which in turn reduces energy bills for our customers,” says Neverovich. “The glass package we specified reduces ultra violet light penetration into the home, which can fade furniture. Additionally, infrared light is also reduced with this glass package, which helps make a home cooler in the summer and warmer in the winter.”

For the Broadmore HOMEARAMA show home, Bill Spears, vice president of architecture at The Drees Company, requested diamond-shaped grids on portions of the windows. "These grids complement the stately English Tudor style of this magnificent 5,947-square-foot home," says Spears. "The fact that we can have energy-efficient Simonton double pane insulated windows, coupled with the tan interior/exterior frames and the unique grid pattern, all combine perfectly to give us exactly what we were looking for in the windows for this home."

Windows for the projects were supplied by Norandex West Chester. One of five homes available for touring during HOMEARAMA, the Broadmore at Carmelle is priced at \$819,000 and features a first floor guest suite, 4.5 baths and an outdoor living area. Special lower level features of the home include a card room, wine cellar, media zone and entertainment area. The home is located at 3269 Riverside Drive in Mason, Ohio. For additional information on the home, visit www.dreesbroadmore.com. And, for details on the HOMEARAMA, go to <http://www.cincybuilders.com/homeshow/homeshow.asp?id=24&page=details>

Simonton Windows produces ENERGY STAR[®] qualified replacement and new construction windows and doors, including a line of impact-resistant products. For the second year in a row, Simonton ranked "Highest in Builder and Remodeler Satisfaction among Residential Window and Patio Door Manufacturers" in the J.D. Power and Associates 2009 Builder and Remodeler Residential Window and Patio Door Satisfaction StudySM. Simonton was also ranked #1 in quality in the 2009, 2007, 2002 and 1998 Brand Use Studies sponsored by *Builder* magazine and has won three Best-In-Class Awards from Market Research Associates.

Founded in 1946, Simonton's hallmark has been to deliver its made-to-order products in five days or less. Part of the home and hardware business of Fortune Brands, Inc. (NYSE: FO), Simonton delivers award-winning products nationwide to key markets throughout the 48 continental United States.

For information, call (800) SIMONTON (1-800-746-6686) or visit www.simonton.com.

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Simonton Windows received the highest numerical score in the proprietary J.D. Power and Associates 2008-2009 Builder and Remodeler Residential Window and Patio Door Satisfaction Studies.SM 2009 study based on responses from 3,109 builders and remodelers measuring 16 manufacturers. Proprietary study results are based on experiences and perceptions of builders and remodelers surveyed in April-May 2009. Your experiences may vary. Visit jdpower.com

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