



Press Release

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Simonton Windows and Vista Window Company Announce Strategic Alliance

PARKERSBURG, W. VA. – Simonton Windows®, one of the nation’s largest vinyl window and patio door manufacturers, and Vista Window Company, have launched a strategic alliance -- Vista Window Company Western Division. Under this new alliance, Vista branded products will be sold to specialty window retailers located between the Rocky Mountains and the Mississippi River. Simonton Windows is an operating unit of Fortune Brands, Inc.(NYSE: FO).

“This arrangement is possible because of our companies’ shared set of values,” says Mark Savan, president of Simonton Windows. “Both companies are committed to producing high quality, custom-made products with exceptional customer service levels in a short lead time.

“This opportunity is appealing to both companies for several reasons. It allows Simonton to partner with an innovative and dynamic organization that serves a completely different market segment. We can more fully utilize existing manufacturing operations in Oklahoma, while maximizing our logistics capabilities. Simultaneously, it allows Vista Window Company to expand its geographic reach further west of the Mississippi.”

In the new arrangement, Simonton will handle the logistics and also share in the manufacturing of Vista branded products, while Vista Window Company will provide the product design and marketing programs.

“Our enthusiasm for this new alliance comes because we can expand distribution of our product line significantly almost overnight,” says Dan McCarthy, CEO of Vista Window Company. “Simonton has one of the most impressive logistics systems ever created in our industry. Partnering with them allows us to reach a much larger specialty retail market than ever before.”

The leadership at both Simonton Windows and Vista Window Company believe that the alliance will keep their companies competitive and strategically positioned in the marketplace -- to be able to deliver high quality products to discriminating customers, wherever they may be located. “Both of our companies are aggressively seeking out growth opportunities in the marketplace,” says McCarthy. “This is an exceptional example of how two dynamic and highly capable companies can use their resources and talents to move forward in our industry.”

Simonton Windows, Inc. and its affiliates, produce ENERGY STAR® qualified replacement and new construction windows and doors, including a line of impact-resistant products. For the second year in a row, Simonton ranked “Highest in Builder and Remodeler Satisfaction among Residential Window

and Patio Door Manufacturers” in the J.D. Power and Associates 2009 Builder and Remodeler Residential Window and Patio Door Satisfaction StudySM. Simonton was also ranked #1 in quality in the 2009, 2007, 2002 and 1998 Brand Use Studies sponsored by *Builder* magazine and has won three Best In Class Awards from Market Research Associates.

Founded in 1946, Simonton’s hallmark has been to deliver its made-to-order products in five days or less. Part of the home and hardware business of Fortune Brands, Inc. (NYSE: FO), Simonton delivers award-winning products nationwide to key markets throughout the 48 continental United States. For information, call (800) SIMONTON (1-800-746-6686) or visit www.simonton.com.

Vista Window Company, LLC, founded in 2000, is based in Warren, Ohio, and manufactures vinyl replacement windows and patio doors that are sold wholesale direct to remodeling professionals and through specialty retail channels. Vista was recently ranked as one of the “Top Window and Door Manufacturer’s in North America” by Window and Door Magazine. The company was also recognized on Inc. magazine’s 5000 list of the “Fastest Growing Privately Held Companies in America” in 2008 and 2009.

Vista’s core values of world-class quality, one week service and innovative marketing programs have fueled their explosive growth. The company’s customer-centric approach to service has formed their model for continued success. For information, call 330-259-4700 or visit www.vistawindowco.com.

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Simonton Windows received the highest numerical score in the proprietary J.D. Power and Associates 2008-2009 Builder and Remodeler Residential Window and Patio Door Satisfaction Studies.SM 2009 study based on responses from 3,109 builders and remodelers measuring 16 manufacturers. Proprietary study results are based on experiences and perceptions of builders and remodelers surveyed in April-May 2009. Your experiences may vary. Visit jdpower.com

ENERGY STAR is a government program that helps consumers protect the environment through superior energy efficiency and is a registered trademark of the U.S. Department of Energy and the U.S. Environmental Protection Agency.