



Press Release

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**Simonton Windows® Receives Highest Ranking in BOTH
J.D. Power and Associates 2010 Builder and Remodeler
Residential Window and Patio Door Satisfaction StudySM
and J.D. Power and Associates 2010 Windows
and Patio Doors Satisfaction StudySM**

PARKERSBURG, W. VA. – For the third consecutive time, Simonton Windows® has ranked highest in the J.D. Power and Associates 2010 Builder and Remodeler Residential Window and Patio Door Satisfaction StudySM. Simonton Windows also captured the highest rating by consumers in the J.D. Power and Associates 2010 Windows and Patio Doors Satisfaction StudySM. Simonton Windows is part of the home and security business of Fortune Brands, Inc. (NYSE: FO).

“Our highest ranking in both of these prestigious studies (trade and consumer) is something of which our entire organization is very proud,” says Mark Savan, president of Simonton Windows. “It is a demonstration of the dedication of Simonton employees to our customers. Our team members are committed to building top-quality products that building industry professionals and homeowners trust.”

This is the fourth time (and the third consecutive year) that Simonton has ranked highest in the study related to builder and remodeler satisfaction. “Year-after-year we are honored to receive this outstanding recognition from builders and remodelers across the nation,” says Savan. “Building professionals install windows and doors many times throughout the year and they consistently rate Simonton high in satisfaction. That distinction reflects upon the dedication of every Simonton employee and our mission to create custom windows and patio doors with industry-leading quality.

“The additional recognition we have now gained in the J.D. Power and Associates 2010 Windows and Patio Doors Satisfaction StudySM indicates that homeowners also appreciate the high level of satisfaction we provide. We view these results as a reflection of the confidence consumers have in their builders and remodelers. To us, this shows that homeowners are following the recommendations for products that their building industry professionals truly respect and trust, and they are leading them to Simonton windows and patio doors.”

Aggressive Company Growth

Despite a sustained challenging economic environment, Simonton Windows has continued to aggressively launch new products and programs in 2010 that benefit both building industry professionals and consumers. The successful introduction in 2009 of the company's Energy Tax Credit (ETC) glass packages --- that are guaranteed to meet the federal energy tax credit requirements --- was followed by a national consumer program with H&R Block®.

"We are continuing to invest in product development and programs that both building industry professionals and consumers can trust," says Savan. "While some companies may view this year's J.D. Power and Associates study rankings as reaching the pinnacle of success, at Simonton Windows it motivates us to become even more committed in our daily focus of creating products that provide solid, exceptional value."

Simonton Windows produces ENERGY STAR® qualified replacement and new construction windows and doors, including a line of impact-resistant products. Simonton ranked "Highest in Builder and Remodeler Satisfaction among Residential Window and Patio Door Manufacturers" in the J.D. Power and Associates 2010, 2009, 2008 and 2006 Builder and Remodeler Residential Window and Patio Door Satisfaction StudiesSM. The company also ranked "Highest in Customer Satisfaction with Window and Door Manufacturers" in the J.D. Power and Associates 2010 Windows and Patio Doors Satisfaction StudySM.

Simonton was also ranked #1 in quality in the 2009, 2007, 2002 and 1998 Brand Use Studies sponsored by Builder magazine and has won three Best In Class Awards from Market Research Associates.

Founded in 1946, Simonton's hallmark has been to deliver its made-to-order products in five days or less. Part of the home and security business of Fortune Brands, Inc. (NYSE: FO), Simonton delivers award-recognized products nationwide to key markets throughout the 48 continental United States. Simonton is a founding sponsor of The Weather Museum and a supporter of Homes for Our Troops. For information, call (800) SIMONTON (1-800-746-6686) or visit www.simonton.com.

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Simonton Windows received the highest numerical score among window and door manufacturers in the proprietary J.D. Power and Associates 2010 Windows and Patio Doors Satisfaction StudySM and 2010 Builder and Remodeler Residential Window and Patio Door Satisfaction StudySM. Customer Study based on 3,049 consumer responses for new windows/patio doors purchased in the previous 12 months. Builder/Remodeler Study based on 4,320 responses. Proprietary study results are based on experiences and perceptions of consumers surveyed in March-May 2010. Your experiences may vary. Visit jdpower.com

ENERGY STAR is a government program that helps consumers protect the environment through superior energy efficiency and is a registered trademark of the U.S. Department of Energy and the U.S. Environmental Protection Agency.

**Homeowners who purchase a minimum of 12 Simonton windows or patio doors that are eligible for the Federal Energy Tax Credit under the American Recovery and Reinvestment Act of 2009 from any of the qualifying product lines from a participating Simonton Windows® dealer between February 1, 2010 and December 31, 2010 will qualify for this offer to receive a certificate good for up to \$150 toward preparation of his or her 2010 personal income tax return at a participating H&R Block office in the United States. Qualifying product lines include: Simonton Reflections® 5500 Series, Prism® by Simonton Platinum Series, Simonton Impressions® 9800 Series, Simonton Impressions® 7500 Series, Simonton Impressions® 7300 Series, Simonton ProFinish® Brickmould 600 Series and Simonton StormBreaker Plus® Series 300VL. Offer void where prohibited, licensed, taxed and restricted by law. Redemption forms must be postmarked within 60 calendar days of invoice date. Simonton Building Products, Inc. is not a legal or tax advisor. Subject to complete Terms of Offer available at participating dealer locations and online at www.simonton.com/hrblock.*