



Press Release

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Simonton Participates in Three Extreme Makeover: Home Edition Projects

PARKERSBURG, W. VA. – Designers at the popular ABC television show, *Extreme Makeover: Home Edition*, have enlisted the support of Simonton Windows® for three home makeover projects currently underway. Simonton is donating energy-efficient windows to the show's project homes in Illinois, Connecticut and Kansas. Air dates for all segments will occur in early 2009.

"We're excited to partner with our customers and supply our top-quality windows to these important projects," says Marty Davis, marketing manager for Simonton Windows. "It's heartwarming to help fulfill unique needs in communities across the country by working with the *Extreme Makeover: Home Edition* team."

Extreme Makeover: Home Edition transforms the lives of lucky families with a complete home makeover. Each episode of *Extreme Makeover: Home Edition* is self-contained and features a race against time on a project that would ordinarily take at least four months to achieve, involving a team of designers, contractors and

several hundred workers who all have just seven days to totally rebuild an entire house - every single room, plus the exterior and landscaping.

“Extreme Makeover: Home Edition,” which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is entering its sixth season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Anthony Dominici is the executive producer; and David Goldberg is the president of Endemol USA.

Simonton Windows produces ENERGY STAR® qualified replacement and new construction windows and doors, including a line of impact-resistant products. Founded in 1946, Simonton’s hallmark has been to deliver its made-to-order products in seven days or less. Part of consumer products company Fortune Brands, Inc. (NYSE: FO), Simonton has manufacturing facilities in four states. For information, call (800) SIMONTON or visit www.simonton.com.

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