



## Press Release

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### **Simonton Offers LoE<sup>3</sup>-366 Glass**

PARKERSBURG, W. VA. – Simonton Windows<sup>®</sup>, a leader in the window and door industry, has announced that the company is now offering energy-efficient LoE<sup>3</sup>-366<sup>®</sup> glass as a product upgrade option on a wide variety of the company's most popular product lines. Featuring an unprecedented triple layer of silver applied through sputter coating technology, LoE<sup>3</sup>-366 glass blocks more solar heat gain and harmful ultraviolet (UV) rays than all other Low E glass options available in the marketplace.

“LoE<sup>3</sup>-366 glass blocks 95 percent of the sun's damaging UV rays and reduces heat gain by up to 64 percent compared to ordinary glass,” says Christopher Burk, product manager for Simonton Windows. “This translates into energy savings for homeowners and dramatic comfort improvement in the home.

“In addition, LoE<sup>3</sup>-366 glass benefits the overall environment because its use results in reduced energy consumption to keep a home warmer and cooler in different seasons, thus reducing the use of fossil fuels.”

The visible light transmittance of LoE<sup>3</sup>-366 glass is 66 percent and the glass has a .27 SHGC (solar heat gain coefficient) which is significantly better than tinted, ordinary

Low-E glass. In warmer climates, the LoE<sup>3</sup>-366 glass outperforms tinted glass without darkening the exterior view.

“New technologies have given us a terrific upgrade option with LoE<sup>3</sup>-366 glass for windows in both new and older homes,” says Burk. “This is the ultimate in thermal performance glass with a perfect balance of solar control and high visibility.”

Manufactured by Cardinal Glass Industries, LoE<sup>3</sup>-366 glass is constructed of a 12-layer patented formula and provides the highest levels of year-round comfort and energy savings available, making it the ideal glass for projects from coast-to-coast.

Simonton Windows produces ENERGY STAR<sup>®</sup> qualified replacement and new construction windows and doors, including a line of impact-resistant products. Simonton ranked “Highest in Builder and Remodeler Satisfaction among Residential Window and Patio Door Manufacturers” in the J.D. Power and Associates 2008 Builder and Remodeler Residential Window and Patio Door Satisfaction Study<sup>SM</sup>. The company was ranked #1 in quality in the 2007 Brand Use Study sponsored by *Builder* magazine and has won three Best In Class Awards from Market Research Associates.

Founded in 1946, Simonton’s hallmark has been to deliver its made-to-order products in seven days or less. Part of consumer products company Fortune Brands, Inc. (NYSE: FO), Simonton has manufacturing facilities in Pennsboro, Harrisville and Ellenboro, W.Va.; Paris, Ill.; McAlester, Okla.; and Vacaville, Calif. Simonton is a founding sponsor of The Weather Museum and a corporate partner of Homes for Our Troops. For information, call (800) SIMONTON or visit [www.simonton.com](http://www.simonton.com).

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Simonton Windows received the highest numerical score in the proprietary J.D. Power and Associates/McGraw-Hill Construction 2008 Builder and Remodeler Residential Window and Patio Door Satisfaction Study<sup>SM</sup>. Study based on 2,837 new-home builders and remodelers. Proprietary study results are based on experiences and perceptions of new home builders and remodelers surveyed in May through June 2008. Your experiences may vary. Visit [jdpower.com](http://jdpower.com).