



Press Release

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Exterior Colors Added to Decorum™ by Simonton Window Styling Solutions

PARKERSBURG, W. VA. – Simonton Windows® has introduced a variety of popular exterior color options in its Decorum™ by Simonton line of window and door style solutions. This new assortment of durable, eye-catching colors includes Brick, Chocolate, Bronze, Cream, Driftwood, Pine and Tan.

Available in April 2010, these exciting new exterior color options can be combined with interior laminates and hardware finishes in the Decorum by Simonton line to create a stylish, personalized look, both inside and outside the home. Homeowners can combine any of these exterior colors with White, Tan, and rich, authentic Antique Cherry, Maple and Contemporary Oak woodgrain interior options. Premium hardware finishes in the Decorum line, including Brushed Nickel, Oil-rubbed Bronze, Polished Brass, Dark Bronze, White, Driftwood and Tan, can be selected to complement and create a customized look.

“Both interior and exterior options in the Decorum by Simonton line are remarkably durable and designed to keep their good looks for years to come,” says Joshua Wagner, product manager for Simonton Windows. “Color-matched, sculptured grids and screens are also available so that windows and patio doors may be tailored to the exact desires of a homeowner.”

The durable Decorum by Simonton products are designed to appeal to the growing consumer trend to integrate the color of windows and patio doors into the overall look of the home. A limited 10-year warranty is available on the exterior colors that covers peeling, blistering and corrosion, and significant ultraviolet fading or discoloration caused by natural conditions. Unpainted vinyl components are covered under Simonton’s vinyl lifetime warranty. (For additional information, visit www.simonton.com/decorum.)

“Imagine a brick red window frame set against pure white clapboard siding on a Federal-style home in New England,” says Wagner. “Next, think about that same window with a warm maple interior and dark bronze hardware. The personalized combination can be stunning.

“Or, consider the homeowner in Colorado who wants a pine green window exterior for his mountain cabin with a white interior, enhanced with brushed nickel hardware. The customization ideas for homeowners are truly endless.”

Energy-Efficient Glass Packages

Products featured in the Decorum by Simonton collection can be ordered with energy-efficient Simonton Energy Tax Credit (ETC) glass packages that are guaranteed to qualify for the federal energy tax credit of up to \$1,500. Simonton ETC glass packages are certified by the National Fenestration Rating Council (NFRC) to meet a U-factor rating of 0.30 or less, and a Solar Heat Gain Coefficient (SHGC) of 0.30 or less. Additional details are available at www.simonton.com/taxcredit.

According to the American Recovery and Reinvestment Act of 2009, homeowners can gain a tax credit of up to 30 percent of the cost of qualifying energy efficient upgrades to a maximum of \$1,500 per household for 2009 and 2010. In addition, Simonton Windows has teamed with H&R Block® to offer up to \$150 toward preparation of an individual's 2010 personal income tax return at participating H&R Block locations when they purchase 12 or more Simonton windows from select lines that are eligible for the federal energy tax credit.* The average cost for individual tax return preparation is around \$130. Additional details are available at www.simonton.com/hrblock.

Simonton Windows® produces ENERGY STAR® qualified replacement and new construction windows and doors, including a line of impact-resistant products. For the second year in a row, Simonton ranked "Highest in Builder and Remodeler Satisfaction among Residential Window and Patio Door Manufacturers" in the J.D. Power and Associates 2009 Builder and Remodeler Residential Window and Patio Door Satisfaction StudySM. Simonton was also ranked #1 in quality in the 2009, 2007, 2002 and 1998 Brand Use Studies sponsored by *Builder* magazine and has won three Best-In-Class Awards from Market Research Associates.

Founded in 1946, Simonton's hallmark has been to deliver its made-to-order products in five days or less. Part of the home and security business of Fortune Brands, Inc. (NYSE: FO), Simonton delivers award-winning products nationwide to key markets throughout the 48 continental United States. For information, call (800) SIMONTON (1-800-746-6686) or visit www.simonton.com.

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Simonton Windows received the highest numerical score in the proprietary J.D. Power and Associates 2008-2009 Builder and Remodeler Residential Window and Patio Door Satisfaction Studies.SM 2009 study based on responses from 3,109 builders and remodelers measuring 16 manufacturers. Proprietary study results are based on experiences and perceptions of builders and remodelers surveyed in April-May 2009. Your experiences may vary. Visit jdpower.com

ENERGY STAR is a government program that helps consumers protect the environment through superior energy efficiency and is a registered trademark of the U.S. Department of Energy and the U.S. Environmental Protection Agency.

*Certain restrictions and limitations apply. Subject to the Terms of Offer, available at www.simonton.com/hrblock. Simonton Windows is not a legal or tax advisor.