



## Press Release

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### **Simonton Windows and Doors Selected for 10 Grand in Your Hand TV Shows on DIY Network**

PARKERSBURG, W. VA. – What would you do if someone offered to show you how to save \$10,000 on a home improvement project? Several lucky homeowners presented with this opportunity for the popular *10 Grand in Your Hand* television show have followed expert advice and chosen to invest in energy-efficient Simonton vinyl windows and doors.

At the beginning of the show, licensed contractor John DeSilvia comes into a home renovation (or remodeling) project offering homeowners smart advice on products and technologies, plus some essential how-to information. DeSilvia's recommendations help homeowners save cash on the project and improve the value and comfort of their home.

"Show participants are very aware of the need to enhance their homes with top-quality products," says Gary Pember, vice president of marketing at Simonton Windows. "We're working closely with the show to provide participants with energy-efficient windows and doors that will have tremendous payback. These ENERGY STAR<sup>®</sup> qualified products enhance the interior and exterior beauty and comfort of the renovated home, while helping reduce energy costs."

Several episodes of the show, featuring a variety of energy-efficient Simonton windows and doors, are being shot throughout the state of New York for airdates in 2010. Now in its second season on the DIY Network, *10 Grand in Your Hand* challenges homeowners to make smart renovation decisions for their homes. One of the top three highest rated shows on the DIY Network, *10 Grand in Your Hand* is produced by Boy Wonder Productions. The show airs on Wednesday evenings at 9pm EST on the DIY Network.

Simonton Windows produces ENERGY STAR qualified replacement and new construction windows and doors, including a line of impact-resistant products. For the second year in a row, Simonton ranked "Highest in Builder and Remodeler Satisfaction among Residential Window and Patio Door Manufacturers" in the J.D. Power and Associates 2009 Builder and Remodeler Residential Window and Patio Door Satisfaction Study<sup>SM</sup>. Simonton was also ranked #1 in quality in the 2009, 2007, 2002 and

1998 Brand Use Studies sponsored by *Builder* magazine and has won three Best-In-Class Awards from Market Research Associates.

Founded in 1946, Simonton's hallmark has been to deliver its made-to-order products in five days or less. Part of the home and security business of Fortune Brands, Inc. (NYSE: FO), Simonton delivers award-winning products nationwide to key markets throughout the 48 continental United States.

For information, call (800) SIMONTON (1-800-746-6686) or visit [www.simonton.com](http://www.simonton.com).

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*Simonton Windows received the highest numerical score in the proprietary J.D. Power and Associates 2008-2009 Builder and Remodeler Residential Window and Patio Door Satisfaction Studies<sup>SM</sup>. 2009 study based on responses from 3,109 builders and remodelers measuring 16 manufacturers. Proprietary study results are based on experiences and perceptions of builders and remodelers surveyed in April-May 2009. Your experiences may vary. Visit [jdpower.com](http://jdpower.com)*

*ENERGY STAR is a government program that helps consumers protect the environment through superior energy efficiency and is a registered trademark of the U.S. Department of Energy and the U.S. Environmental Protection Agency.*