



Press Release

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Simonton Windows® Receives Second Consecutive Highest Ranking in J.D. Power and Associates 2009 Builder and Remodeler Residential Window and Patio Door Satisfaction StudySM

PARKERSBURG, W. VA. – For the second year in a row, Simonton Windows® ranks “Highest in Builder and Remodeler Satisfaction among Residential Window and Patio Door Manufacturers” in the J.D. Power and Associates 2009 Builder and Remodeler Residential Window and Patio Door Satisfaction StudySM. Simonton also ranked highest in similar studies conducted in 2006 and 2008 by J.D. Power and Associates.

Simonton received the highest overall ranking in the study compared with all other vinyl window and patio door manufacturers surveyed in evaluations of seven factors. The annual study is based on responses from 3,109 residential builders and remodelers. Each respondent evaluated up to two manufacturers of residential windows and patio doors.

“One of our core values at Simonton Windows is to focus on anticipating and exceeding customer expectations. Our exceptional ranking for customer satisfaction by J.D. Power and Associates -for the second consecutive year--serves as a key performance indicator for us, and echoes our strong commitment to building and remodeling professionals throughout our industry,” says Mark Savan, president of Simonton Windows. “We are honored to again receive this outstanding recognition for our products and services, and we value the confidence and trust they place in Simonton every day.

“Our consistent focus on customer satisfaction remains unaffected by the challenging economic conditions in the marketplace. Our entire organization is dedicated to providing our customers with quality products, unsurpassed customer support and complete and accurate orders in an industry-leading delivery time.”

Outstanding 2009

During 2009, Simonton launched several new products designed to enhance the company's offerings to builders and remodelers. The company's Energy Tax Credit (ETC) glass packages, guaranteed to meet the federal requirements for homeowners to file for up to \$1,500 in energy tax credit, were initiated during the first quarter of 2009. The new Decorum™ by Simonton collection of designer interior stylizing options was also introduced during the second quarter of 2009.

"We remain dedicated to meeting the challenging and dynamic needs of builders and remodelers," says Savan. "We continue to invest in new products and product enhancements to provide a solid return on investment and assist them in growing their businesses.

"As we celebrate the good news of the J. D. Power and Associates study results, we do so with our customers, and their customers, in mind. They've brought us this outstanding recognition and we appreciate their deep commitment to our company."

Simonton Windows produces ENERGY STAR® qualified replacement and new construction windows and doors, including a line of impact-resistant products. Simonton ranked "Highest in Builder and Remodeler Satisfaction among Residential Window and Patio Door Manufacturers" in the J.D. Power and Associates 2009, 2008 and 2006 Builder and Remodeler Residential Window and Patio Door Satisfaction StudiesSM.

Simonton was also ranked #1 in quality in the 2009, 2007, 2002 and 1998 Brand Use Studies sponsored by *Builder* magazine and has won three Best-In-Class Awards from Market Research Associates.

Founded in 1946, Simonton's hallmark has been to deliver its made-to-order products in five days or less. Part of the home and hardware business of Fortune Brands, Inc. (NYSE: FO), Simonton delivers award-winning products nationwide to key markets throughout the 48 continental United States.

For information, call (800) SIMONTON (1-800-746-6686) or visit www.simonton.com.

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Simonton Windows received the highest numerical score in the proprietary J.D. Power and Associates 2008-2009 Builder and Remodeler Residential Window and Patio Door Satisfaction Studies.SM 2009 study based on responses from 3,109 builders and remodelers measuring 16 manufacturers. Proprietary study results are based on experiences and perceptions of builders and remodelers surveyed in April-May 2009. Your experiences may vary. Visit jdpower.com

ENERGY STAR is a government program that helps consumers protect the environment through superior energy efficiency and is a registered trademark of the U.S. Department of Energy and the U.S. Environmental Protection Agency.