



## Press Release

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### **Simonton Windows® Rated #1 in Quality**

PARKERSBURG, W. VA. – For the fourth time in recent years, Simonton Windows® has achieved a #1 quality rating in the vinyl windows category of the 2009 Brand Use Study sponsored by *Builder* magazine. Simonton also achieved the #1 quality rating in 1998, 2002 and 2007.

“This recognition validates the dedication of our employees and their timeless commitment to superior workmanship and customer support,” says Mark Savan, president of Simonton Windows. “We know that builders take extra care to select the best products in the market. They make smart purchasing decisions, and quality counts in those specifications. We are honored to again receive this independent #1 rating for consistency in quality. It underscores Simonton’s enduring commitment to quality products and service to our customers.”

Simonton received the highest “Quality Rating” in the study, followed by JELD-WEN and Milgard, respectively. Simonton also ranked in the top five in the “Brands Used in the Past 2 Years” category of the study.

“Our employees are the true winners of this recognition,” says Savan. “Every day they dedicate their efforts to ensure quality production on orders that are delivered on-time and complete.”

The study, conducted by independent research company Readex Research, sampled 10,800 readers of *Builder* magazine classified as “builder, builder-developer, or general contractor.” The sample represents more than 107,154 classified readers of the magazine.

Conducted during the fourth quarter of 2008, the 2009 Brand Use study surveyed participants on various questions related to a wide field of building products, and will be issued in the June 2009 issue of *Builder* magazine.

Simonton Windows produces ENERGY STAR® qualified replacement and new construction windows and doors, including a line of impact-resistant products. Simonton ranked “Highest in Builder and Remodeler Satisfaction among Residential Window and Patio Door Manufacturers” in the J.D. Power and Associates 2008 Builder and Remodeler Residential Window and Patio Door Satisfaction Study<sup>SM</sup>. The company was ranked #1 in quality in the 2009, 2007, 2002 and 1998 Brand Use Studies sponsored by *Builder* magazine and has won three Best In Class Awards from Market Research Associates.

Founded in 1946, Simonton's hallmark has been to deliver its made-to-order products in five days or less. Part of the home and hardware division of Fortune Brands, Inc. (NYSE: FO), Simonton delivers nationwide to key markets throughout the 48 continental United States.

Simonton is a founding sponsor of The Weather Museum and a corporate partner of Homes for Our Troops. For information, call (800) SIMONTON or visit [www.simonton.com](http://www.simonton.com).

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*Simonton Windows received the highest numerical score in the proprietary J.D. Power and Associates/McGraw-Hill Construction 2008 Builder and Remodeler Residential Window and Patio Door Satisfaction Study<sup>SM</sup>. Study based on 2,837 new-home builders and remodelers. Proprietary study results are based on experiences and perceptions of new home builders and remodelers surveyed in May through June 2008. Your experiences may vary. Visit [jdpower.com](http://jdpower.com).*

*ENERGY STAR is a government program that helps consumers protect the environment through superior energy efficiency and is a registered trademark of the U.S. Department of Energy and the U.S. Environmental Protection Agency.*