

News Release

Contact: Kathy Ziprik
828-890-8065
kathy_ziprik@simonton.com

186,660 BTUs of Energy Saved By One Homeowner ... In One Year ... Thanks to Replacement Windows

PARKERSBURG, W. VA. – Homeowner Rob Fanjoy knew he was making a smart move back in August of 2007 when he replaced the 50+ year old windows in his Michigan home with energy-efficient Simonton windows. One year later, the real proof is in his energy bills.

Over a twelve-month period, Fanjoy saved 18,300 cubic feet of gas on his heating bills, which equates to 186,660 BTUs. In addition, as a direct result of replacing the 14 windows in his 1,100-square foot house, Fanjoy saved 1,660 kilowatt hours from his electric bills (which include his air conditioning costs) over the previous yearlong time period.

“We saved hundreds of dollars and incredible amounts of energy by requesting ENERGY STAR® qualified replacement windows for our home,” says Fanjoy. “The cash savings is impressive, but so are the changes to the overall house. It’s more comfortable for living now. With the old windows you constantly felt cold drafts coming through cracks in the frames during cold weather. The vinyl fusion-welded frames on our new Simonton windows are durable and easy to maintain.”

The Simonton ProFinish® Double Hung, Bay, Picture and Garden windows selected by Fanjoy for his home feature ProSolar™ soft coat Low E glass with an Argon gas filling.

“One BTU is the amount of energy needed to heat one pound of water one degree Fahrenheit,” says Fanjoy. “Just imagine ... we saved 186,660 BTUs in just one year by replacing our windows! I’m recommending window replacement projects to all my friends who want long-term savings on their energy bills.”

Simonton Windows produces ENERGY STAR® qualified replacement and new construction windows and doors, including a line of impact-resistant products. Simonton ranked “Highest in Builder and Remodeler Satisfaction among Residential Window and Patio Door Manufacturers” in the J.D. Power and Associates 2008 Builder and Remodeler Residential Window and Patio Door Satisfaction StudySM. The company was ranked #1 in quality in the 2007 Brand Use Study sponsored by *Builder* magazine and has won three Best In Class Awards from Market Research Associates.

Founded in 1946, Simonton’s hallmark has been to deliver its made-to-order products in seven days or less. Part of consumer products company Fortune Brands, Inc. (NYSE: FO), Simonton has manufacturing facilities in Pennsboro, Harrisville and Ellenboro, W.Va.; Paris, Ill.; McAlester, Okla.; and Vacaville, Calif. Simonton is a founding sponsor of The Weather Museum and a corporate partner of Homes for Our Troops. For information, call (800) SIMONTON or visit www.simonton.com.

###

Simonton Windows received the highest numerical score in the proprietary J.D. Power and Associates/McGraw-Hill Construction 2008 Builder and Remodeler Residential Window and Patio Door Satisfaction StudySM. Study based on 2,837 new-home builders and remodelers. Proprietary study results are based on experiences and perceptions of new home builders and remodelers surveyed in May through June 2008. Your experiences may vary. Visit jdpower.com.