



Press Release

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Greenovation Partners with Simonton Windows®

PARKERSBURG, W. VA. – More than two dozen energy-efficient Simonton windows and patio doors are being used in the Greenovation project led by Dr. Anna Marie, health specialist for The Weather Channel® and host of the nationally-syndicated *Your Life with Dr. Anna Marie* television show. The low-maintenance vinyl windows will be installed as part of the renovation of the 3,000-square-foot home adjacent to the Ocala National Forest in Florida.

“By renovating this 1970’s energy-sucking home with eco-friendly, energy efficient products, we’re showcasing how homeowners do not have to start with a new home construction to create a healthy home,” says Dr. Anna Marie. “The original single pane metal framed windows in this home are completely inefficient. The new Simonton windows and patio doors are ENERGY STAR® qualified and include the Energy Tax Credit (ETC) glass package from Simonton Windows® .

“The glass package in these windows is certified by the National Fenestration Rating Council (NFRC) to meet a U-factor rating of 0.30 or less, and a Solar Heat Gain Coefficient (SHGC) of 0.30 or less. These are the energy ratings stated by the U.S. government that are required for homeowners to take advantage of up to \$1,500 in energy tax credit.”

Simonton Windows is an Evergreen Sponsor of the Greenovation project, which will be showcased on Greenovationtv.com and on the *Your Life with Dr. Anna Marie* show. The project also has a dedicated web site detailing the renovation at www.terraverdetv.com.

“Simonton is honored to be a part of this exemplary renovation project that illustrates to homeowners, and industry professionals nationwide, that energy-efficient windows and doors help play an environmentally positive role in the green building or remodeling of any home,” says Mark Savan, president of Simonton Windows. “When specified with the appropriate options, they can help dramatically lower energy costs and meet the requirements of the federal energy tax credit provided for by the American Recovery and Reinvestment Act of 2009.”

Homeowner Tax Credit Details

According to the American Recovery and Reinvestment Act of 2009, homeowners can gain a tax credit of up to 30 percent of the cost of qualifying energy efficient upgrades to a maximum of

\$1,500 per household for 2009 and 2010. The new regulations provide five times more tax credit to homeowners than was previously available under a similar bill, which allowed up to only \$200 tax credit on energy efficient window purchases. Additionally, the new law has some very specific restrictions, including:

1. Windows purchased must be equal to, or below, a U Factor of 0.30 and a Solar Heat Gain Coefficient (SHGC) of 0.30.
2. The purchase of the qualified windows must be made during the taxable year for which the credit is being claimed.
3. The credit is only allowed on the price of the qualified windows themselves, not on installation costs, onsite preparation, assembly or sales tax.
4. The tax credit is allowable only for qualified window units placed in service in 2009 and 2010.

A listing of energy-efficient Simonton replacement products that qualify for the energy tax credit is available at www.simonton.com/taxcredit.

Simonton Windows produces ENERGY STAR qualified replacement and new construction windows and doors, including a line of impact-resistant products. Simonton ranked "Highest in Builder and Remodeler Satisfaction among Residential Window and Patio Door Manufacturers" in the J.D. Power and Associates 2008 Builder and Remodeler Residential Window and Patio Door Satisfaction StudySM. The company was ranked #1 in quality in the 2007 Brand Use Study sponsored by *Builder* magazine and has won three Best In Class Awards from Market Research Associates.

Founded in 1946, Simonton's hallmark has been to deliver its made-to-order products in five days or less. Part of the home and hardware division of Fortune Brands, Inc. (NYSE: FO), Simonton delivers nationwide to key markets throughout the 48 continental United States.

Simonton is a founding sponsor of The Weather Museum and a corporate partner of Homes for Our Troops. For information, call (800) SIMONTON or visit www.simonton.com. ENERGY STAR is a trademark owned by The Nelrod Corporation.

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Simonton Windows is not a legal or tax advisor. The information herein is not comprehensive and is not intended to substitute for the advice of a lawyer or professional tax advisor. Simonton expressly disclaims any responsibility for determining whether a window purchase will qualify for the energy tax credit or whether a purchaser will receive the energy tax credit. Simonton recommends that consumers consult their tax advisors and review IRS guidance prior to purchasing any window or door product. For further details on the energy tax credit, visit the IRS website.

Simonton Windows received the highest numerical score in the proprietary J.D. Power and Associates/McGraw-Hill Construction 2008 Builder and Remodeler Residential Window and Patio Door Satisfaction StudySM. Study based on 2,837 new-home builders and remodelers. Proprietary study results are based on experiences and perceptions of new home builders and remodelers surveyed in May through June 2008. Your experiences may vary. Visit jdpower.com.