



Press Release

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Simonton Launches Supercept™ Spacer System

PARKERSBURG, WV--Simonton Windows, a leader in the window and door industry, has launched the new Supercept™ spacer system for its customers. Supercept is a revolutionary stainless alloy spacer system that was proven to rival the thermal performance of a foam spacer in independent testing conducted by Architectural Testing, Inc. (ATI).

“Supercept allows us to provide our customers with increased thermal performance, across a broader range of products, and has the same strength and rigidity as the standard Intercept® spacer system,” says Simonton Product Manager Christopher Burk.

Simonton’s Supercept spacer system is currently available on Simonton ProFinish® (Master, Contractor and Builder) and ProFinish® Brickmould 300 and 600; Simonton Reflections® 5300 and 5050; and Prism® by Simonton (Bronze and Ultra Gold) product lines.

“Our new advanced Supercept spacer has been designed to guard against seal failure, which often results in expensive callbacks,” says Burk. “Customers can provide this upgrade with confidence that it will perform to Simonton’s industry-leading quality standards.”

Supercept has a patented U-shaped construction that flexes with changes in temperature, resulting in increased seal life, greater durability and longevity. It also features a one-piece, flexible design and patented web corner system that greatly reduces sealant stress. This system also provides maximum protection against Argon gas leakage, delivering greater long-term insulating performance, helping to lower energy bills and provide lasting comfort.

Simonton products featuring the Supercept spacer system can be ordered to meet ENERGY STAR® standards in all areas of the country.

Simonton Windows produces ENERGY STAR® qualified replacement and new construction windows and doors, including a line of impact-resistant products. Simonton ranked

“Highest in Builder and Remodeler Satisfaction among Residential Window and Patio Door Manufacturers” in the J.D. Power and Associates 2008 Builder and Remodeler Residential Window and Patio Door Satisfaction StudySM. The company was ranked #1 in quality in the 2009, 2007, 2002 and 1998 Brand Use Studies sponsored by *Builder* magazine and has won three Best In Class Awards from Market Research Associates.

Founded in 1946, Simonton’s hallmark has been to deliver its made-to-order products in five days or less. Part of the home and hardware division of Fortune Brands, Inc. (NYSE: FO), Simonton delivers nationwide to key markets throughout the 48 continental United States.

Simonton is a founding sponsor of The Weather Museum and a corporate partner of Homes for Our Troops. For information, call 1-800-SIMONTON (800-746-6686) or visit www.simonton.com.

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Simonton Windows received the highest numerical score in the proprietary J.D. Power and Associates/McGraw-Hill Construction 2008 Builder and Remodeler Residential Window and Patio Door Satisfaction StudySM. Study based on 2,837 new-home builders and remodelers. Proprietary study results are based on experiences and perceptions of new home builders and remodelers surveyed in May through June 2008. Your experiences may vary. Visit jdpower.com.

ENERGY STAR is a government program that helps consumers protect the environment through superior energy efficiency and is a registered trademark of the U.S. Department of Energy and the U.S. Environmental Protection Agency.